

AA Newsletter

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Merging Brand-Related Diagnostics Tasks in the Automotive Aftermarket Division

In order to merge and expand business tasks in brand-related diagnostics (OES Diagnostics), the respective tasks undertaken by ETAS GmbH, Vetronix LLC and the Automotive Aftermarket Division will now be carried out in the AA Diagnostics business unit from January 1, 2012.

The product range will consist of diagnostics communication interfaces, diagnostics software, diagnostics parameterization and instructions, test equipment and engineering services. The tasks will be combined in the newly established OES Diagnostics product area within the AA DG business unit. Corporate management responsibilities for Vetronix LLC will pass from ETAS GmbH to AA-DG. Both ETAS and DG sales activities and the corresponding development activities in the area of OES Diagnostics software and test equipment will be based in the OES Diagnostics area.

Consolidating the tasks and activities, will strengthen the existing cooperation between those areas concerned in Development and Sales. This means that the Automotive Aftermarket Division will be able to offer diagnostics solutions and test equipment for vehicle manufacturers under one roof.

The change in product area will be overseen by a joint project team made up of members from ETAS/Vetronix and AA. This team will manage the integration of Vetronix LLC and the ETAS sales teams into AA.

We therefore ask you for your active support during these integration measures.

Best regards,

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